



# BURAK YETKİN

## PROFESSIONAL SUMMARY

Skilled manager with strong background in IT and Social Media environments. Works well independently to handle assignments and always ready to go beyond basics assignments. Quick learner with good computer abilities.

## CONTACT

+90 (536) 453 33 34  
yetkinburak715@hotmail.com

## SKILLS

- Leadership
- Communications
- Digital Marketing
- Project Management
- People Management
- Networking and Collaboration
- Strategic Planning

## LANGUAGES

Turkish - Native Proficiency

English - Full Professional Proficiency

## EDUCATION

**Bahçeşehir University**  
Computer Engineering | 2019

## CERTIFICATES AND AWARDS

- 2014 - White Hat Hacker (C.E.H)
- 2014 - Linux Training for Network and Security administrators
- 2011 - I-SWEEP International Project Olympiad Turkey Finals Certificate of participation
- 2010 - Space Settlement Design Contest Certificate of participation
- 2008 - ISE Language Qualification Certification
- 2008 - 2009 and 2010 Winner of Ataşehir District Chess Tournament

## EXPERIENCE

### Crytek

Senior QA Tester | Jan 2025-current

QA Tester | Feb 2023 - Jan 2025

- Perform manual testing on PC and console games to identify and report bugs, glitches, and gameplay issues.
- Manage the Istanbul QA team, assigning tasks, monitoring progress, and ensuring deadlines are met.
- Facilitate communication between Istanbul and Frankfurt teams to ensure alignment on project goals and updates.
- Document and report bugs and test results clearly and accurately using tools like JIRA.
- Provide feedback on game design, user experience, and gameplay mechanics to improve overall quality.
- Train and support team members to enhance their skills and ensure consistent QA processes.

### ASUS

Technical PR | 2021-2022

- Building networks with Influencers and IT Press.
- Determining marketing and PR projects of the Turkey market.
- Responsible from all KPIs of the projects, reporting to the HQ and Country manager about operations and managing the distribution of works between employees and agencies according to predetermined strategies.
- Localization of the product pages and briefs for the projects.
- Leading the sponsorship agreements.
- Training employees about new products

### AMAZON

Selling Partner Support Associate | May 2021- Sep 2021

- To provide technical support to Amazon sellers in Turkey and UK by phone and in writing.

### PUBG

Community Coordinator | Sep 2019 - Sep 2020

- Building networks with Influencers.
- Localization of the social media posts and updates for PUBG and PUBG Lite.
- Managing the social media posts schedules for PUBG and PUBG Lite
- Helping players on forums and social media
- Being on the live streams as a host and managing the broadcast flow
- Managing the live stream setups

### CC Media

Influencer Manager | Mar 2018 - Sep 2019

- Building networks with Influencers and Press.
- Responsible from all KPIs of the projects, reporting to the manager about operations and managing the distribution of works between employees and Influencers according to predetermined strategies.
- Training new employees
- Managing the new project ideas with the content, video and sales team
- Example **Brands**: Tencent, Gameloft, IGG, Nermarble, Gigabyte, Lokum Games, Media Markt, P&G, Amazon

### ESL Turkey

Caster | Jul 2017 - Sep 2020

### Ekol Design

Marketing - Sales Officer | Jul 2013 - Nov 2015

### Bauhauser

Marketing - Sales Officer | Jul 2011 - Dec 2012